

ERASMUS+



FOOD ETHICS
LT IT BG

Food ethics and synergy

2023-2-LT01-KA210-VET-000175319
Food Ethics for Future Farming and
Restaurant Leaders



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Players' roles

Farmers

Those who grow crops, raise animals, and provide raw ingredients.

Main concerns: productivity, fair income, sustainability of soil and water, animal welfare, adaptation to policy and climate change.

Dilemmas: balancing tradition vs. innovation, profit vs. environment.

Food providers

Transform raw ingredients into meals and deliver them to consumers.

Main concerns: profitability, menu design, customer demands, food waste, sourcing ethically.

Dilemmas: cheap imports vs. local sourcing, inclusive menus, sustainable packaging.

Consumers

Citizens purchasing and eating food.

Main concerns: price, availability, health, convenience, ethical consumption.

Dilemmas: choosing cheap vs. sustainable food, resisting misinformation, food waste at home.

Policy makers

Governments and institutions regulating the food system.

Main concerns: food security, health standards, subsidies, climate targets, fairness in the food chain.

Dilemmas: taxation, subsidies, balancing lobby pressure with citizen needs.

Game rules

Players: 4-20

Materials: 100 cards, scoring sheet, observation matrix

Gameplay

Divide players into groups of 4.

Assign each role: Farmer, Food Provider, Consumer, Policy Maker.

Place the decks of Event Cards in the center.

Round Start: Draw one Event Card. Read it aloud.

Discussion Phase (5 minutes): Each role presents their position, defending their interests, regarding the other role's Event Card.

Negotiation Phase (5 minutes): Players must reach a group decision balancing profit, ethics, and sustainability.

Options: vote, consensus, compromise.

Decision Outcome: Teachers evaluate whether the group's solution was ethical, cooperative, and sustainable.

Next round: Draw a new card and repeat.

Game End: After 4-5 rounds, the team reflects on decisions and scores.

Scoring

- Ethical behavior (+2 points)
- Cooperation and compromise (+2 points)
- Short-sighted/selfish behavior (-1 point)

Teacher's manual

Objectives of the Game

- Stimulate critical thinking about food ethics.
- Practice perspective-taking (role modeling).
- Encourage negotiation, cooperation, and civic engagement.
- Develop future-oriented thinking (2030-2050 scenarios).

Teacher role during the game

- Facilitate discussion without giving answers.
- Ensure all roles are respected and active.
- Use the Observation Matrix to track student engagement and ethical reasoning.
- Moderate debriefing at the end (10-15min)

Preparation

- Print cards and role sheets.
- Brief students on the importance of ethics in food systems.
- Form groups of 4 and assign roles randomly or by choice.

DEBRIEFING GUIDELINES

Step 1 – Reflection Questions (to students)

- Which dilemmas were hardest to solve? Why?
- Did you ever change your opinion after hearing another role's argument?
- How did cooperation help or hinder finding a solution?
- Did the scoring system reward ethical behavior fairly?
- What surprised you most about the perspectives of other roles?

Step 2 – Teacher Wrap-Up

- Highlight examples of excellent cooperation or ethical reasoning.
- Connect dilemmas to real-world issues (climate change, food waste, consumer choices).
- Encourage students to think about their role in today's food system.

Step 3 – Evaluation of Positive Effects

- Compare Observation Matrix scores before and after.
- Use student questionnaires (self-reflection) to measure:
 - Awareness of food ethics
 - Engagement in group discussion
 - Willingness to act ethically in real life

Observation matrix

Student's name and role:

Round number:

Criteria	Indicators	Rating scale (1 = Low, 5 = High)	Notes
Participation	Engages actively in role discussions		
Perspective-Taking	Understands and expresses role's viewpoint		
Ethical Reasoning	Identifies ethical issues and dilemmas		
Cooperation	Works toward compromise and common solution		
Critical Thinking	Offers creative or evidence-based arguments		
Respect	Listens and values other viewpoints		

Teachers can fill this during each round for each student.

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**DO YOU BUY CHEAP
IMPORTS OR SUPPORT
LOCAL FARMERS AT
HIGHER PRICES?**



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**CUSTOMERS ASK FOR
ORGANIC MEALS, BUT
COSTS RISE. DO YOU
ADAPT THE MENU?**



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**SHOULD YOU SERVE
ONLY FAIR-TRADE
COFFEE EVEN IF
PRICES INCREASE?**



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**DONATE LEFTOVERS
AT A COST OR KEEP
WASTING?**



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**DO YOU SWITCH TO
BIODEGRADABLE
PACKAGING AT
HIGHER COSTS?**



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**REFUGEES ASK FOR
FAMILIAR DISHES.
DO YOU ADAPT
MENUS?**



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**FAST FOOD BRINGS
PROFIT, HEALTHY
FOOD LESS SO.
WHAT'S YOUR
CHOICE?**



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**CUSTOMERS DEMAND
FULL
TRANSPARENCY. DO
YOU REDESIGN
MENUS?**



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**A MULTINATIONAL
CHAIN OPENS
NEARBY. DO YOU
COMPETE WITH LOW
PRICES OR ETHICS?**



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**ACTIVISTS DEMAND
CAGE-FREE EGGS.
DO YOU PAY MORE
FOR THEM?**



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**CLIENTS LEAVE FOOD
UNEATEN. DO YOU
INTERVENE OR STAY
SILENT?**



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**NEGATIVE ONLINE
REVIEWS PRESSURE
YOU. DO YOU CHANGE
MENUS OR IGNORE?**



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**DO YOU CATER TO
WEALTHY TOURISTS
OR KEEP PRICES
AFFORDABLE FOR
LOCALS?**



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**DO YOU SERVE
OVERFISHED SPECIES
TO MEET DEMAND OR
SWITCH TO
ALTERNATIVES?**



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**YOU COOK A DISH FROM
ANOTHER CULTURE.
LOCALS ACCUSE YOU OF
DISRESPECT. DO YOU
REMOVE IT?**



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**LOW WAGES KEEP
COSTS DOWN, BUT
FAIR WAGES STRAIN
FINANCES. WHAT DO
YOU CHOOSE?**



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**YEAR 2034: RESTAURANTS
MUST ADAPT DISHES TO
CUSTOMERS' GENETIC
HEALTH PROFILES. DO YOU
COMPLY OR FIGHT PRIVACY
CONCERNS?**



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**YEAR 2036: SYNTHETIC
MEAT BECOMES CHEAPER
THAN TRADITIONAL
MEAT. DO YOU ADAPT
YOUR MENU OR RESIST?**



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**YEAR 2041: AI ROBOTS
COOK PERFECTLY BUT
MAKE KITCHENS LESS
HUMAN. DO YOU REPLACE
STAFF OR PRESERVE
TRADITION?**



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**YEAR 2032: ELITE
CLIENTS DEMAND
INSECT-BASED GOURMET
MEALS. DO YOU EMBRACE
THE TREND OR STICK TO
CLASSICS?**



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YEAR 2045: HIGH-EMISSION FOODS (BEEF, COFFEE, CHOCOLATE) ARE BANNED. HOW DO YOU REINVENT YOUR IDENTITY?



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YEAR 2030: THE STATE OFFERS FREE STANDARDIZED MEALS. HOW DO YOU COMPETE AS A RESTAURANT?



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YEAR 2047: PLATES TRACK CALORIES AND CO₂ EMISSIONS IN REAL TIME. DO YOU SHARE DATA WITH AUTHORITIES?



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YEAR 2050: EATING BECOMES ENTERTAINMENT (VR DINNERS, SENSORY LABS). DO YOU TRANSFORM INTO A HUB OR STAY CLASSIC?



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**YEAR 2039: ACTIVISTS
DEMAND ALL RESTAURANTS
PROVIDE AFFORDABLE
“LUXURY” MEALS. DO YOU
ADJUST PRICING OR DEFEND
EXCLUSIVITY?**



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**SERVE ONLY LOCAL
WINE/BEER
(SUPPORTING
TRADITION) OR OFFER
CHEAPER IMPORTS?**



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**YEAR 2044: AI SENSORS
TRACK DINERS’ FACES AND
UPLOAD INSTANT
“SATISFACTION RATINGS.”
DO YOU ALLOW
SURVEILLANCE IN YOUR
RESTAURANT?**



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**PARTNERING WITH APPS
BRINGS MORE CUSTOMERS
BUT CUTS 30% OF
PROFITS. DO YOU JOIN OR
STAY INDEPENDENT?**



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**SCHOOLS URGE
RESTAURANTS TO
DROP SODAS AND FRIES
FROM KIDS' MENUS. DO
YOU COMPLY?**



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**YEAR 2050: LAW BANS
IMPORTING ANY FOOD WITH
OVER 500 KM TRANSPORT.
DO YOU STOP OFFERING
EXOTIC DISHES OR TRY THE
BLACK MARKET?**



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**YEAR 2033: AN APP
PREDICTS WHICH FLAVORS
WILL TREND NEXT YEAR.
DO YOU ADAPT MENUS TO
DATA OR TRUST YOUR
CHEF'S CREATIVITY?**



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